



## The Long Beach Triathlon Sunday, September 19, 2010

[www.pacificsportsllc.com/long-beach-tri-registration](http://www.pacificsportsllc.com/long-beach-tri-registration)

[www.active.com/donate/longbeachtriathlon10](http://www.active.com/donate/longbeachtriathlon10)



## The Cause

The Long Beach Triathlon is a fundraising event whose proceeds directly benefit patient services provided by the Comprehensive AIDS Resource and Education (C.A.R.E.) Program at St. Mary Medical Center in Long Beach, California. C.A.R.E. is a non-profit program that provides HIV care and treatment to over 1,200 patients annually.

The CARE Program is the largest comprehensive provider of HIV services in the Greater Long Beach area, and the fifth largest in Los Angeles County, addressing the needs of a community that has one of the highest cumulative incidence rates of AIDS in the State of California; an incidence rate that is 100% higher than that of the County of Los Angeles and double that of the State of California. About 50% of C.A.R.E. patients live below the federal poverty level, and over 35% have no public or private health insurance coverage. This year, the C.A.R.E. Program will experience about half a million dollars in revenue loss due the current federal, state, county and city funding cuts.

CARE Program services include, outreach and education to populations at risk for HIV infection; free anonymous and confidential HIV antibody testing; HIV specialty medical and dental care; treatment advocacy; case management; HIV prevention and risk reduction counseling; mental health; support groups; food bank for families with children; clinical trials, and AIDS drugs assistance program services. These services are provided at one location to all HIV positive individuals regardless of ability to pay.

The physicians, nurses, social workers, educators and counselors at C.A.R.E. provide the highest level of care, true to the mission of C.A.R.E. which is, "to make high quality health and social services available to HIV/AIDS infected and affected individuals and families in a manner that is professional, compassionate, and recognizes the dignity and autonomy of each individual".

The Long Beach Triathlon is the only sporting event whose proceeds directly benefit the C.A.R.E. Program. The C.A.R.E. Program is located on the campus of St. Mary Medical Center at: 1043 Elm Ave., Ste. 300, Long Beach, CA 90813. For more information about the C.A.R.E. Program visit [www.careprogram.org](http://www.careprogram.org). To make a tax deductible donation to the 2010 Long Beach Triathlon or sponsor an athlete, please visit: [www.active.com/donate/longbeachtriathlon10](http://www.active.com/donate/longbeachtriathlon10).